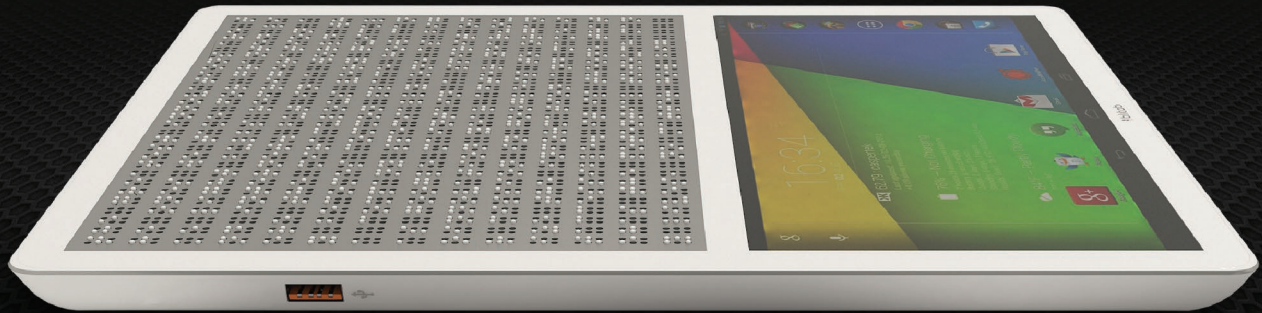


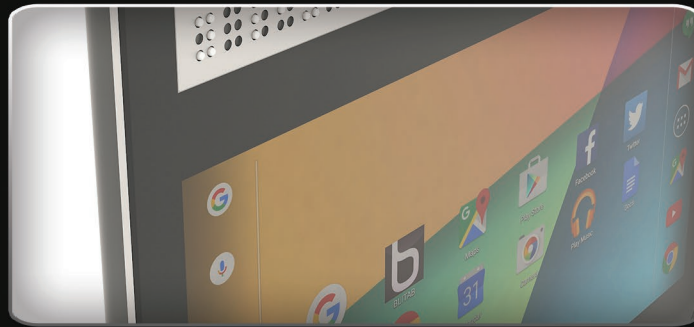
# SAY HELLO TO **BLITAB**



READ



WORK/PLAY/CONNECT



ENJOY



## WORLD'S FIRST **TABLET** FOR THE **BLIND**

BLITAB® IS AN AWARD-WINNING TABLET-STYLE DEVICE FOR READING AND WRITING

More than 314 million people are estimated to be blind and visually impaired worldwide. But even more shocking is that only 1% of all published books are available in Braille. But still Braille remains the only fundamental tool for education and literacy of blind people. Touchscreen devices are accessible only via voice-over and special Braille displays are extremely limited, bulky and expensive (up to US \$14.000).

To bridge that gap, our innovative Austrian start-up company BLITAB® Technology developed the first-ever braille tablet, using a new technology to create tactile relief outputting braille, graphics and maps for the blind and partially sighted. We call it BLITAB – the iPad for the blind. BLITAB® is the World's first tactile tablet for blind and visually impaired people. BLITAB® is a next curve Braille device for reading and writing that displays one whole page Braille text, without any mechanical elements.

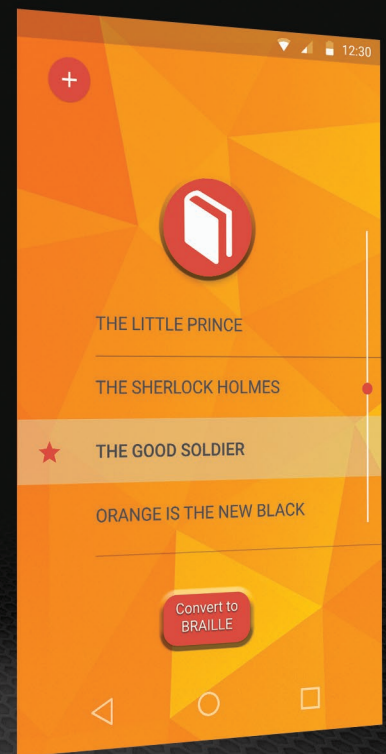
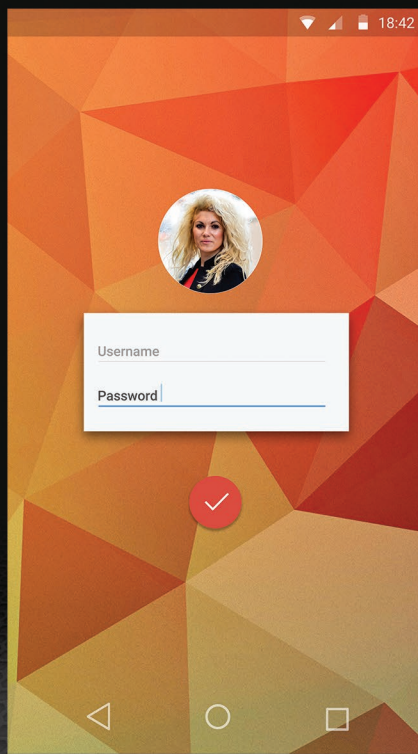
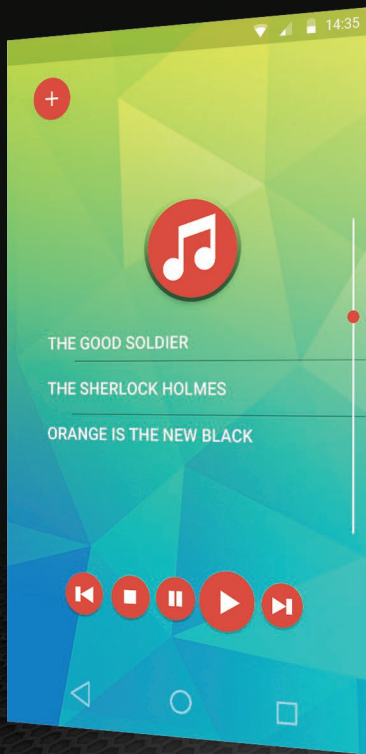
It is like an e-book which instead of using a screen displays small physical bubbles. They rise and fall on demand, in a result one whole page can be read and can be written via Braille Perkins Keyboard. For the first time users can have an overview of a whole document. BLITAB® allows a direct converting of any text file into Braille from USB sticks, memory Cards, web browsing and obtaining information via NFC tags.



BLITAB® brings a tremendous positive change in access to graphics and tactile media at minimal end user costs and changes the leisure, educational and life experience of blind and sighted people alike. Our aim is to make BLITAB a leader in digital lifestyle for every blind and visually impaired user. Our motivation – to make blind people be independent at school, at home and at work and to enable them to maintain gainful employment.







ALL SOFTWARE SERVICES IN ONE DEVICE

# BLITAB® CLOUD SERVICES



BLITAB® is not only a hardware device with special mission but it is also the first platform and tool for software content like e-books, educational materials, navigational maps and graphical content. Right now there are various apps in Google Play and App Store, but no harmonized platform for content for people with sight loss. BLITAB® is the first software platform for digital content. BLITAB services are validated with deep, focused user testing and feedback on the Braille services and applications as we are seeking feedback from potential customers. BLITAB has already use cases with B2B (banks, insurance companies, etc.), B2C (end users) and B2G-sector (libraries, universities, schools). Thanks to our established network of 3,000 first BLITAB beneficiaries and innovative work, we are the World's Most Creative Start-up Worldwide and the most investable company at Creative Business Cup 2015.

*BLITAB® Team consists of highly experienced experts, engineers and designers. In our advisory team we are happy to have the father of Internet Vint Cerf and the CEO of T-Mobile Austria. If the ongoing funding/investment round is successful, we are going to bring the product to the hands of millions in the upcoming 14 months.*



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